

## THE RESEARCH TOOL

(1)

**Factors:** Town of Edgewood residents, business owners, and leaders will be asked to **rate, as Excellent, Adequate or Poor, selected economic development factors shown below**, whether the factor is controlled by the Town or by others on behalf of the Town.

- Overall quality of life.
- Quality Public Education -
- Community College and Workforce Development –
- Retail Development –
- Edgewood Commons Plans–
- Small Business Development –
- Transportation Improvements –
- Beautification -
- Parks and Recreation –
- Arts and Culture –
- Restaurants -
- Infrastructure –
- Accommodations
- Industrial Park
- Tourism Development –

(2)

**Economic Development Strategies Prioritized: (Place in order of importance)**

- ( ) Marketing/Promotion
- ( ) Tourism Development
- ( ) Retirement Industry Development
- ( ) Existing Business/Industry Support
- ( ) Retail Development
- ( ) Business Park Development
- ( ) Jobs Creation via increased businesses
- ( ) Housing, including multi-family housing
- ( ) Health Facilities

(3)

**Agree, or Disagree**

1. Should the Town develop a **business/industry park**?
2. Should the Town **build a speculative building**?
3. Should the Town **extend water and sewer service** to non-annexed businesses?
4. Should the Town **have an incentive policy to bring jobs and business to the area**?

Please make a comment about your reason for agree, disagree

(4)

**What do we need now prioritized: (list your top ten in order)**

What does Edgewood need right now to improve our quality of life?

- ( ) Meeting facilities
- ( ) Business incubator
- ( ) Community Recreation Center
- ( ) Recreation: Youth Facilities/ playground/ pool
- ( ) Multi-generational housing
- ( ) Medical facilities
- ( ) Banks
- ( ) Hotels
- ( ) National Restaurants
- ( ) Car Wash
- ( ) Laundramat
- ( ) Dry Cleaners
- ( ) Large retail, ie Home Depot,
- ( ) Men and Women's new Clothing shop
- ( ) Shoe stores
- ( ) Pet Store
- ( ) Organic Grocery
- ( ) Garden store
- ( ) Hobby store
- ( ) Coffee shop
- ( ) Quality Education facilities
- ( )
- ( )

(5)

Demographic Study:

Do you own a business in the East Mountain area? \_\_\_\_\_

Do you live in the Edgewood area?    Y    N

Do you own or rent your residence?    Own      Rent

How many children under 18 live in your household? \_\_\_\_\_

What is your age? \_\_\_\_\_

What is your gender? \_\_\_\_\_

Where is your current residence? (Town) \_\_\_\_\_

What is your current household income? \_\_\_\_\_

What is your education level? \_\_\_\_\_

Please use the space below for any additional comments.

Please mail this survey **prior to May 15** to:

Edgewood Chamber Economic Development Committee

PO Box 457

Edgewood, NM 87015

or scan and email it to [mfheitzman@gmail.com](mailto:mfheitzman@gmail.com)

or drop it by the Chamber office 95 State Road 344 Suite 3 Edgewood